



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

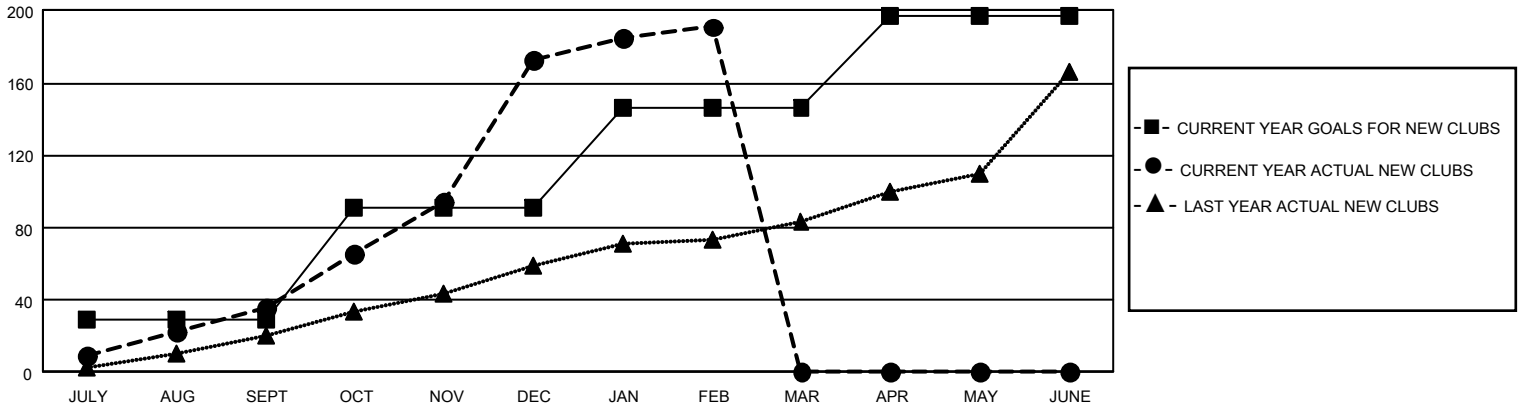
## GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

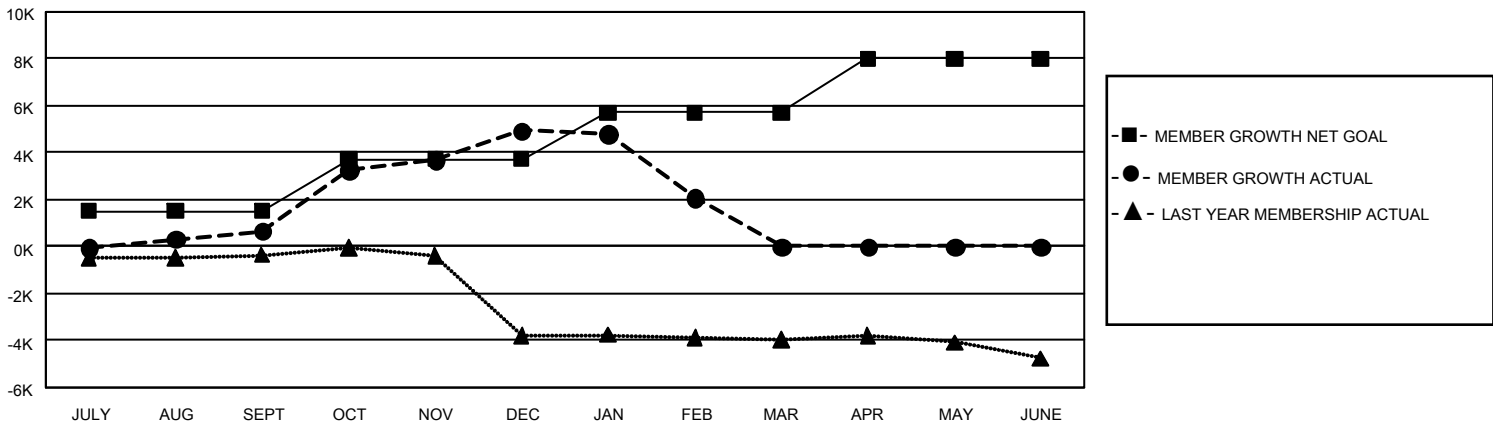
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	87	36	26
OCT/NOV/DEC	186	137	12
JAN/FEB/MAR	165	18	196
APR/MAY/JUNE	153	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1500	3,852	2,843
OCT/NOV/DEC	2234	9,671	5,094
JAN/FEB/MAR	1977	1,062	3,823
APR/MAY/JUNE	2292	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 234	2,175 CLUBS OF 4,398 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	50,919 (48.56%)
DECEASED	817	FEMALE	53,948 (51.44%)
CLUB CANCELLED	2,766	TOTAL FAMILY UNIT MEMBERS	
OTHER	8,175	39,265	
TOTAL	11,758	FAMILY MEMBERS PAYING HALF DUES	
<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>		21,743	